



## Experience

- 2011-**

**Project Manager, Design, Web Developer & Photographer**  
**Freelancer - www.goycoolea.com**

Designer / Web Developer / Photographer.

**Skills:** Design, Management, Leadership, Team Building  
 UI/UX, SEO, SEM, Digital Marketing, Photography.
- 2010-11**

**Creative Webmaster**  
**CREATEGAS**

Responsible graphic design and Coordination of web projects. Using PHP/Wordpress technology and all graphic/web design tools. Web Accessibility, Usability, SEO.

**Skills:** UX, Digital marketing, JQuery, Photoshop, Custom CMS Development, Wordpress, Javascript, Bootstrap, PHP, CSS3, HTML, CSS Sprites.
- 2005-10**

**Creative Webmaster**  
**COMNEXION Marketing & Communication**

Responsible graphic design and Coordination of web projects. Using HTML/PHP technology and all graphic/web design tools. Web Accessibility, Usability, SEO.

**Skills:** Creative Design, Photoshop, Custom CMS Development, Javascript, PHP, CSS, HTML.
- 2004-05**

**Creative Webmaster**  
**Baby Boomers Communication**

Graphic design and Coordination of web projects. Using HTML technology and all graphic/web design tools.

**Skills:** Creative Design, Photoshop, Custom CMS Development, Javascript, PHP, CSS, HTML.
- 2003-04**

**Creative Webmaster**  
**Dama Century XXI**

Graphic design and Coordination of web projects. Using HTML technology and all graphic/web design tools.

**Skills:** Creative Design, Photoshop, Custom CMS Development, Javascript, PHP, CSS, HTML.

## Online

- 📍 Ala Palazzo Hotel
  - 📍 AESMAS
  - 📍 QUINUA de Perú
  - 📍 Maderas TPF
  - 📍 Talleres HECZA
  - 📍 HARITZ Jardines Verticales
  - 📍 Parroquia San Vicente de Paúl
  - 📍 Terapia Regresiva

## Information

<b>Name</b>	Sergio Goycoolea Gaete
<b>Born</b>	30th Sep 1969
<b>Status</b>	Married
<b>Nationality</b>	Europe
<b>Languages</b>	English, Spanish
<b>Education</b>	MA Communication & Design PG Cert Project Management
<b>Work</b>	25+ Years Experience
<b>Phone</b>	+34 638 043 894
<b>Email</b>	sergio@goycoolea.com

## Skills

<b>Software</b>	
Adobe Illustrator	●●●●●
Adobe Photoshop	●●●●●
Adobe Dreamweaver	●●●●●
Adobe InDesign	●●●●●
Sony Vegas Pro	●●●●●
Custom CMS	●●●●●
<b>Languages</b>	
HTML (5)	●●●●●
CSS (3)	●●●●●
Wordpress	●●●●●
Javascript	●●●●●
JQuery	●●●●●
PHP	●●●●●
<b>Business</b>	
Concept Development	●●●●●
Project Management	●●●●●
Design	●●●●●
Digital Marketing	●●●●●
Usability	●●●●●